

WAVE Webinar

**Responsible Reporting on Violence Against Women And Girls  
and Femicide:  
A Media and Activist Perspective**

Tuesday, 28th of November 2023

12:30-12:45 Welcome by the WAVE Office

12:45-13:10 What does best practice for journalists look like?  
Developing guidelines and supporting the media with  
responsible reporting of domestic abuse.

Teresa Parker, Head of Media, Brand & Relationships,  
Women's Aid Federation of England, UK

13:10-13:35 #Verharmlosungsradar (trivialization radar) – a wall of  
shame for Austria's media

Philine Dressler, M.A.I.S. - #aufstehn Campaigns  
Director, Austria  
Flora Lucia Bachmann, BSc - #aufstehn Campaigner,  
Austria

13:35-14:00 How reporting can help end violence against women - the  
Serbian experience

Hristina Cvetinčanin Knežević, member of Journalist  
against Violence against Women and co-author of  
Guidelines for Media Reporting on Violence against  
Women, Serbia

14:00-14:20 Group discussion and Q&A with audience

14:20-14:30 Closing



Co-funded by  
the European Union

# 16 Days<sup>of</sup> Activism

#WAVEofChange



## What does best practice for journalists look like?

Developing guidelines and supporting the media with responsible reporting of domestic abuse.

Teresa Parker, Head of Media, Brand & Relationships, Women's Aid Federation of England, UK

Women's Aid is a national charity in England working to end domestic abuse. Women's Aid is a federation made up of over 170 member services offering support to survivors across the country, and also offers direct services including via a live chat, helpline email, a survivor's forum, and the survivor's handbook. As part of the Media, Brand and Relationships team, Women's Aid works to challenge myths, change attitudes, and raise awareness of domestic abuse.

## #Verharmlosungsradar (trivialization radar) – a wall of shame for Austria's media

Philine Dressler, M.A.I.S. - #aufstehn Campaigns Director, Austria  
Flora Lucia Bachmann, BSc - #aufstehn Campaigner, Austria

#aufstehn is the civil society campaign organization in Austria and a growing community of committed people who stand up for progressive politics – for positive coexistence, social justice, fair business practices and the protection of our planet. With the help of digital technologies, we make our voices heard and help shape politics and society.

## How reporting can help end violence against women - the Serbian experience

Hristina Cvetinčanin Knežević, member of Journalist against Violence against Women and co-author of Guidelines for Media Reporting on Violence against Women, Serbia

"Journalist against violence against women" a group of more than 70 journalists and editors from Serbia who fight violence against women in an organized, public, and emphatic manner. The group advocates that in media reports of violence against women, this issue must be presented, treated, and examined as a social problem – to point out its causes, clearly condemn any form of violence, and call to account the perpetrators of violence and the institutions responsible for protection against violence.



@womensaid | @aufstehnat  
@novinarkeprotivnasilja



@womensaid | @aufstehnat  
@novinarke



@Womens\_Aid | @aufstehn\_at  
@novinarkeprotivnasilja